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Introduction

The National Research University **Higher School of Economics** (HSE) is a leader in Russian education and one of the preeminent universities in Eastern Europe and Eurasia. Consistently ranked as one of Russia's top universities, the HSE takes active part in international scientific cooperation.

The Higher School of Economics was founded in 1992 with the aim of establishing a new approach to teaching and researching economic sciences: a combination of traditional Russian education and best international practices. Having rapidly grown into a well-renowned research university over two decades, today the HSE offers one of the best curriculums in Russia in the fields of economics and management and their interrelated disciplines.

The University's areas of study and research include law, economics, management, sociology, philosophy, history, engineering, business informatics, mathematics, physics, linguistics, media communications, and design. The HSE offers teaching programs on every level of education, from high school (lyceum) to graduate and post-graduate studies.

The University currently teaches 32,000 students and post-graduates, while the number of graduates has reached 57,500. The HSE has branch campuses in St. Petersburg, Nizhny Novgorod and Perm. The HSE employs 7,000 faculty teachers and researchers, among them leading Russian academics. Our alumni are highly regarded and sought-after by Russian employers.

In 2014, forty existing HSE faculties and schools were joined with research centers and institutes of continuing education to form several 'big' faculties, each focused on a specific thematic. These 'big' faculties are: Faculty of Computer Science; Faculty of Economic Sciences; Faculty of Business and Management; Faculty of Communications, Media and Design; Faculty of World Economy and International Affairs; Faculty of Humanities; Faculty of Social Sciences; Faculty of Mathematics; Faculty of Law; and Moscow Institute of Electronics and Mathematics (MIEM). The new structure is part of our effort to strengthen our educational facilities and improve the HSE's global competitiveness.

Our faculty, researchers, and students represent 57 countries; we use English and Russian as working languages. The University has about 200 research institutes and centers, and 32 labs are headed by leading foreign researchers, among them Nobel Prize and Fields Medal laureates.

The Higher School of Economics is ranked as a top 75 university in the subject of Sociology by ShanghaiRanking's Global Ranking of Academic Subjects 2017. In QS World University Rankings by Subjects 2017, the HSE ranks in top 100 in subjects of Economics & Econometrics, Sociology, and Politics and Political Studies. It ranks in top 150 in the subject of Accounting & Finance, and ranks in top 200 in subjects of Business & Management Studies, Mathematics, Philosophy, History, and Linguistics.

The Publishing House of the Higher School of Economics was established in 2000. It specializes in scientific literature, textbooks and reference works related to the university's curricula in economics, management, sociology, political science, psychology, and law, among other disciplines.

We publish approximately 160 titles every year. Our back catalogue currently includes 1800 books. Most of our publications are works by Russian authors who are professors, lecturers and researchers from the HSE faculty. We also undertake Russian language translations of classical works by Western authors and actively cooperate with world's leading publishers to license their titles. We have licensed more than 150 scientific and educational titles for translation, of which 120 have already been published.

The HSE Publishing House has several book series. The first such project — the *HSE Textbooks* series — has produced 50 titles since its inception in 2003. In 2009, the Higher School of Economics started a number of serial projects dedicated to major social and economic sciences, as part of our long-term publishing programme. The new series include books by leading Russian scholars and their foreign colleagues. Five series were initially announced: *Economic Theory*, *Social Theory*, *Political Theory*, *Theory and Practices of Education*, and *Cultural Studies*. By 2017, a total of 120 titles had been published in these series, and additional 20 titles are currently being prepared for publication.

In 2014, the *Theory and Practices of Education* series was transformed into the *Library of the Educational Studies Journal* series, which is populated by the efforts of the namesake journal's editorial board. This project has resulted in publication of 17 books, with further six in the works.

In 2011, we started the *HSE Textbook Translations* series, dedicated to subjects in HSE's curriculum. Books from leading academic publishers, such as Cambridge, Oxford, Princeton, Stanford and others, were selected for inclusion in the series. Eight textbooks have already been published: *Handbook of Procurement*, ed. by Nicola Dimitri, Gustavo Piga, and Giancarlo Spagnolo; *The Economics of Social Problems* by Julian Le Grand, Carol Propper, and Sarah Smith; *Researching Entrepreneurship* by Per Davidsson; *What Is Anthropology?* by Thomas Hylland Eriksen; *Communication Power* by Manuel Castells; *Games and Decision Making* by Charalambos Aliprantis and Subir Chakrabarti; *Advanced Macroeconomics* by David Romer; and *Democratization*, ed. by Christian Haerpfer, Patrick Bernhagen, Ronald Inglehart, and Christian Welzel. Ten more books are being prepared for publication in the series.

Starting from 2017, all of our publications are registered with CrossRef and assigned a DOI identifier, which should improve global visibility of our authors.

The HSE Publishing House has sold translation rights to foreign publishers. In 2017, the rights for an English edition of the textbook *Geometry of Hamiltonian*

Introduction

Systems and Partial Differential Equations by Vladlen Timorin were sold to Springer International Publishing. In 2001, the English rights for the textbook *Mathematics of Financial Obligations* by Alexander Melnikov, Sergey Volkov, and Mikhail Nechaev were sold to the American Mathematics Society.

The HSE Publishing House hosts more than a dozen book launches each year, which include appearances by both Russian and foreign authors. These events are popular among scholars and students and are extensively covered by the media. Book launches traditionally use HSE premises, but lately other venues have also been employed, such as the Central House of Artist on Krymsky Val, the Muzeon Park, and the Falanster Bookstore. We also use opportunities provided by book fairs — for example, we launched our books on the annual Books of Russia Festival on Red Square, which has been held for two consecutive times. Since 2015, the HSE hosts the School Yard book fair, dedicated to a new academic year. It opens on the first weekend of September in the inner ward of the main HSE premises at 20 Myasnitskaya ul. In 2017, this fair's participation reached more than 30 publishers and 1500 visitors.

Our books routinely get reviewed by Russian journals and magazines such as *Expert*, *Voprosy Ekonomiki*, *Russian Studies in Philosophy*, *Read Together*, *Journal of Economic Sociology*, *Russian Sociological Review*, *Book Industry*, *HSE Economic Journal*, as well as in newspapers such as *Vedomosti*, *Literaturnaya Gazeta*, *NG Ex-libris*. In 2015–2016, the book *Grammar of the Order* by Alexander Bikbov was reviewed by French academic journals *Cahiers du Monde Russe* and *Revue d'études comparatives Est-Ouest*. Book excerpts are also published by online media, such as *Lenta.ru*, *PostNauka*, *Pro Obshestvo*, and others.

Books published by the HSE Publishing House have been honoured by virtually every award in the Russian publishing industry, and also gradually gained international recognition. In 2015 the Publishing House was recognized as a leader in Russian university publishing and awarded a Golden Diploma and a Big Golden Apple of the 7th University Book All-Russian Competition, organized by the *Universitetskaya Kniga* magazine. In 2016 *The Anatomy of Architecture* by Sergey Kavtaradze was awarded the *Prosvestitel (Enlightener) Prize*. The HSE Publishing House is present at major international book fairs, as well as national, local, and regional fairs and trade shows. We regularly exhibit our books at the Non/fiction International Fair for High-quality Fiction and Non-Fiction, the Frankfurt Book Fair, and the London Book Fair. In 2017, we participated in the Russian Stand at the Beijing International Book Fair. Since 2016, the HSE Publishing House takes part in annual conventions of the Association for Slavic, East European, and Eurasian Studies (ASEEES).

Our wide distribution network includes 270 book trading partners in Russia and abroad. Outside Russia, you can buy our books through East View Information Services, which serves customers in Europe, Asia, and the Americas, the Russian Bookshop at Waterstones Piccadilly, London, and the online catalogue of Nata-

sha Kozmenko Booksellers, which are used by foreign libraries for Russian book acquisitions. For example you can find our books in the Library of Congress, which has 179 copies of our books in the reading rooms.

HSE books are available in popular electronic formats, such as pdf, ePub, Mobi and others. In 2016, we entered eBook distribution agreements with major providers of electronic books that operate the entire world, such as Amazon, Google Play, Kobo, OverDrive, and more than 300 sub-vendors. We actively chase these perspective developments which help make our books available to readers everywhere, especially in areas not covered by book stores and delivery points. Today Amazon.com Kindle Store hosts about 50 titles from our catalogue in electronic form, while more than 100 titles are currently being processed and will appear online very soon.

In 2009, the HSE Publishing House opened its own retail outlet — the BookVyshka university store — located on the ground floor at 20 Myasnitskaya ul. 'Vyshka' refers to a HSE nickname which is popular among its alumni. The store stocks both HSE publications and books from major foreign publishers in English, French, German, Chinese, and Italian languages. The list of publishers includes Oxford, Harvard, Princeton, Stanford, Yale, Longman, Collins, Pearson, Penguin, Kaplan, Barron's, Cengage, BPP, Usborne, Quercus, Ullman, Prestel, Cambridge, Palgrave, and others. BookVyshka also sells academic textbooks and guidebooks relating to HSE curriculum, as well as children's books and art books. The store's staff is highly experienced and fluent in English. Since its opening, BookVyshka gradually gained public acclaim. In 2013, it won the Best Specialty Store award of the Best Bookstore in Moscow competition, held by the Government of Moscow.

In 2014, the HSE Publishing House opened an online book store. The store makes our printed books readily available to residents of more than 300 Russian cities that are covered by the delivery network.

The HSE Publishing House publishes and distributes eight academic journals: *Educational Studies Moscow*, *HSE Economic Journal*, *Public Administration Issues*, *Law. Journal of the Higher School of Economics*, *Foresight and STI Governance*, *International Organisations Research Journal*, *Psychology. Journal of the Higher School of Economics*, *Urban Studies and Practices*, and the analytical review *Russian Economy: Forecasts and Trends*. Owing to our extensive distribution system, these periodicals are widely available in Russia; foreign subscriptions are available through MK Periodicals, East View Information Services, and Informnauka agencies.

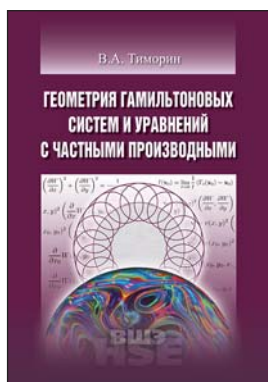
Director of the HSE Publishing House
Elena Ivanova

BOOKS

Mathematics

Economics
Sociology
Political Science
Humanities

2017
352 pp.
165×235 mm
hardcover:
ISBN 978-5-7598-1184-8
e-book:
ISBN 978-5-7598-1624-9



Vladlen Timorin

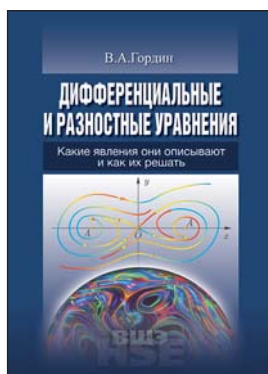
Geometry of Hamiltonian Systems and of Partial Differential Equations

“HSE Textbooks” series

The textbook is based on lectures given by the author in 2010/2011 and 2011/2012 academic years to students of the Faculty of Mathematics at National Research University Higher School of Economics. The aim of this book is to explain some principal ideas of contemporary Mathematics motivated by Mechanics and Physics. The feature reflected in the title is a purposeful usage of geometric, visual images. Much attention is paid to working out particular examples. The book addresses to junior and senior Bachelor of Science students in Mathematics. The reader is assumed to have a background in Mathematics equivalent to the first two years of College (Mathematics major).



2016
536 pp.
165×235 mm
hardcover:
ISBN 978-5-7598-1094-0



Vladimir Gordin

Differential and Finite-Difference Equations. Which Phenomena They Describe and How to Solve Them?

“HSE Textbooks” series

Mathematical models used in physics, mechanics, chemistry, biology, ecology, economics, sociology, meteorology, electrical engineering, measurements theory, as well as in applications to the probability theory, games theory, numerical mathematics, etc are considered in this book together with the general theory (traditional and modern aspects) of differential and finite-difference equations and systems.

The book is based on many courses given by the author to bachelor’s students at the faculty of applied mathematics, to master’s students in various specialties of National Research University Higher School of Economics, to students of other universities, as well as to postgraduates at the Hydrometeorological Center of USSR and Russia.

This book is addressed to students, postgraduate students and specialists of various natural science specialties, as well as economists and mathematicians.



2017
536 pp.
165×235 mm
hardcover:
ISBN 978-5-7598-1532-7
e-book:
ISBN 978-5-7598-1622-5



Mobility and Stability on the Russian Labour Market

Scientific editors: Vladimir Gimpelson, Rostislav Kapeliushnikov

The book contributes to the series of the monographs prepared by the Centre for Labour Market Studies of the NRU HSE (Non-Standard Employment, 2005; Wages in Russia: Evolution and Differentiation, 2007; Russian Worker: Education, Occupation and Skills, 2011; In Shadow of Regulation: Informality in the Russian Labour Market, 2014).

This monograph provides a complex picture of labour mobility on the Russian labour market in the period of 2000–2014. It discusses such issues as job creation and destruction, labour turnover and reallocation, employment restructuring and its impact on labour productivity and job quality, external labour mobility and promotions within firms, mobility of managers in industrial firms, and migration, among other issues. The analysis is based on large sets of microdata and applies a wide range of modern econometric techniques. It shows how mobile the Russian labour market is, what are the peculiarities and implications of this mobility.

The book can be useful for economists and sociologists, experts on industrial relations and social policy. It can be used as an additional reading in university courses on labour economics and industrial relations.



2016
576 pp.
165×235 mm
hardcover:
ISBN 978-5-7598-1292-0



Rostislav Kapeliushnikov

Economic Essays: Methodology, Institutes, Human Capital

The monograph consists of studies prepared and published in 2001–2013. While covering very diverse theoretical issues they focus on three key subjects — methodology of economic analysis; institutional economics; human capital. The first part includes a series of intellectual portraits of five Nobel laureates — Fridrich Hayek, Ronald Coase, Gary Becker, Elinor Ostrom and Oliver Williamson. The second part examines various methodological issues — an institutional approach proposed by K. Polanyi; alternative interpretations of the Coase theorem; a history of debates around QWERTY-effect; the normative program of behavioral economics known as a “new” paternalism. In the next part fundamental institutional problems are discussed such as an economic role of property rights and effectiveness of enforcement. The last part explores issues associated with theoretical analysis and quantitative measurements of human capital.



BOOKS

Mathematics
Economics
Sociology
Political Science
Humanities

2017
384 pp.
165×235 mm
hardcover:
ISBN 978-5-7598-1565-5
e-book:
ISBN 978-5-7598-1641-6



Business and Government in Russia: Regulatory Environment and Legislative Practice

Scientific editor and Head of the team of authors: Alexander Shokhin
Project coordinator: Igor Orlov

This multi-author monograph is the fourth book in the series “Business and Government in Russia”. It covers the issues of mutual influence of the legally established mechanisms of business and government relations as well as the regulatory practice of applying such mechanisms. The book consists of three main sections starting from the legal aspects of business and government relations in Russian and international legislation and going on to the interactions between business and government on the federal, regional and municipal levels. The monograph is based on the materials of an elective course “GR in Modern Russia: Theory and Practice”, theoretical and practical work of the faculty members from the HSE Department of Theory and Practice of Business-Government Interaction and the HSE Scientific Educational Laboratory for Research on Business Communications, and materials from workshops held by the leading representatives of the business community and public authorities. This book will be of interest to specialists, professors and students of economics, political science and management.



2016
280 pp.
165×235 mm
hardcover:
ISBN 978-5-7598-1379-8



Business and Government in Russia: Interaction Amid the Crisis

Scientific editor and Head of the team of authors: Alexander Shokhin
Project coordinator: Igor Orlov

This collection provides the insight into different aspects of government relations in the circumstances of economic crisis. The task of dialogue of business and government is to overcome negative trends in economy, renew economical growth in a current difficult external environment, and radically improve business environment. Therefore the book is focused on different aspects of business climate improvement by cooperation of business and government.

The book consists of four main sections that successively address the social and political aspects of economical crisis, governmental mechanisms of business support, issues of import substitution and public purchasing, legal regulation and international cooperation during the economic crisis, business associations and main trends in social policy. At the heart of the book are materials of elective course “GR in modern Russia: Theory and Practice”, theoretical and practical work by faculty members from HSE Department of Theory and Practice of Business-Government Interaction, materials from workshops held by leading representatives of the business community and public authorities.



2015
360 pp.
165×235 mm
hardcover:
ISBN 978-5-7598-1260-9



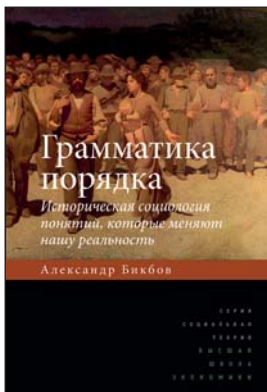
An Empirical Analysis of the Public Procurement System in Russia

Scientific editors: Andrey Yakovlev, Olga Demidova, Elena Podkolzina

The book is devoted to analyzing the development of Russia's public procurement system during the period of the Law on Public Procurement (No. 94-FZ), which became the basis for radical reform of how public procurement was regulated in the second half of the 2000s. Unlike numerous publications on the subject of public procurement that are predominantly normative and descriptive in nature, the conclusions and recommendations in this book are based on the results of analyzing large amounts of empirical data. These data were collected during the period 2009–2014 at the HSE Institute for Industrial and Market Studies and the HSE Centre for Institutional Studies and included surveys of suppliers, qualitative interviews with state buyers, as well as information available from official sources on procurement by certain state organizations and procurement of different product categories. This book shows how possible problems in the functioning of public procurement systems can be identified within the framework of empirical research and how the feasibility of possible solutions to these problems can be supported. The results and methodology underlying this book will be important in the coming years for analytical support of the Contract System created in accordance with Law No. 44-FZ.



2016
432 pp.
140×210 mm
hardcover:
ISBN 978-5-7598-1330-9



Alexander Bikbov

Grammar of Order: A Historical Sociology of the Concepts That Change Our Reality

Second edition

"Social Theory" series

This research is based on a pioneering method, the historical sociology of concepts. Analysis of large-scale social change is articulated here with a meticulous study of the conceptual apparatus that provides different historical periods with their public vocabulary. The book thus provides a new and a more profound view of Russian society over the last 20 years, including the transformations of its public sphere, its political and academic structures, and struggles around the concepts of middle class, democracy, Russian science, and the Russian nation. Special attention has been paid to the role of academic expertise in investing the political regime with meaning. The book spans the period from the social upheavals of the late 19th century to the 2011–2012 protest movement. A look at the similarities and differences in Russian and international (primarily French) social history gives the study particular vividness and depth.

The book is intended for historians, sociologists, political scientists, social linguists, and philosophers.



BOOKS

Mathematics
Economics
Sociology
Political Science
Humanities

2017
360 pp.
145×205 mm
paperback:
ISBN 978-5-7598-1584-6
e-book:
ISBN 978-5-7598-1677-5



Russia's Population in 2015. 23rd Annual Demographic Report

Executive editor : Sergey Zakharov

This is the 23rd issue of Annual Series of Analytical reports regularly published by the HSE Institute of Demography since 1993. The recent report conducts the detailed analysis of the current situation in Russia's demography in the context of its long-term evolution and demographic tendencies as seen through the prism of main demographic processes, such as marriage, birth and death rates, family planning, international and internal (intra-Russian) migration, changes in population, and age structure of Russia's population.

The analysis is based on the official data of the Federal State Statistics service of Russian Federation, ministries and government agencies of Russian Federation, international organizations and national statistics services of other countries as well as local estimates (acquired by using these resources), the results of special sampling studies, and the materials of scholarly publications.

The book is designed for the researchers that work in the field of demography and similar disciplines as well as decision-making employees, workers of government organizations of all levels, and instructors and students of secondary and postsecondary professional schools.



2017
448 pp.
145×205 mm
paperback:
ISBN 978-5-7598-1397-2
e-book:
ISBN 978-5-7598-1667-6



Mortality from External Causes in Russia since the mid-20th century

Scientific editor: Anatoly Vishnevsky

The monograph explores in detail the long-term trends in mortality from external causes within the framework of the uncompleted epidemiological transition in Russia. Specific chapters are dedicated to mortality from road traffic accidents, suicides, homicides and accidental alcohol poisoning, as well as from injuries of undetermined intent. The book analyses the role of external causes of death among elderly people and studies the question of how many years of healthy life are lost not only due to mortality, but to injuries too. Mortality in every group of external causes in Russia is analysed in comparison with the corresponding type of mortality in foreign countries.

The monograph focuses, in large part, on methodological aspects of analysing mortality from external causes. For the first time in Russia, a large volume of statistical data about mortality from external causes is being introduced into scientific circulation.

The book is designed for undergraduate and graduate students, lecturers, researchers and experts in demography, the social sciences and economics, as well as for everyone interested in demographic issues in Russia.



2017
416 pp.
140×210 mm
hardcover:
ISBN 978-5-7598-1579-2
e-book:
ISBN 978-5-7598-1657-7



Alla Chirikova, Valery Ledyayev

Governance in Russian Town

The monograph has been written on the basis of the empirical research on governance in five Russian towns conducted in 2011–2015. The book studies the key aspects of relations of power in local communities, including configuration and hierarchy of the main actors in urban communities, the role of regional actors in the space of local politics, the relationship between representative and executive structures of municipal government, interactions and coalitions between local political actors, and urban regimes in local communities. The research topic and structure follow the logic of urban regime analysis, which became the most popular way of studying governance in local communities. The main bulk of information was collected by the means of in-depth interviews with influential urban and regional actors directly involved in urban politics.

The book is designed for political and social scientists as well as for those interested in the issues of governance and urban politics.



2017
224 pp.
165×235 mm
paperback:
ISBN 978-5-7598-1549-5
e-book:
ISBN 978-5-7598-1617-1



Svetlana Barsukova

Essays on Informal Economy, or Sixteen Shades of Grey

Second edition

This book comprises 16 essays representing different aspects of informal economy as an activity which circumvents public regulation. These essays have been written as reviews on the books by Russian and foreign authors, both in academic and publicistic genres. The book is concerned with global causes of the informal economy's development as well as with its Russian specifics, including the Soviet experience, the post-Soviet racket, the existing state of the judicial system, the relationship between business and government, the informal labor sector in Russia.

The book is intended for a wide audience interested in the issues of economy. It will be useful for students, postgraduates, academics and researchers in social and economic sciences.



BOOKS

Mathematics
Economics
Sociology
Political Science
Humanities

2016
448 pp.
165×235 mm
hardcover:
ISBN 978-5-7598-0333-1
ISBN 978-5-7598-1513-6
(Vol. I)



Max Weber

Economy and Society: An Outline of Interpretive Sociology. Vol. I. Sociology

Translated from German

Compiler and Scientific editor: Leonid Ionin

This book, a first complete Russian translation, is the first volume of the four-volume edition of the seminal writings *Economy and Society* by Max Weber. Volume I provides a classification of basic concepts of interpretive sociology in general, conveys the principles of economic sociology, gives the brief history of sociology of power (particularly, the charismatic and bureaucratic types of power), and outlines the ways of producing the innovative for its time concept of a social structure and social stratification. Overall, this volume introduces the concepts that will act as reader's road map of understanding the most important fields in social science. These topics are to be introduced in the next volumes of this classic works (to be published soon).

The book is intended for scholars in sociology, political sciences, history, economy, and other specialist of the broad spectre of humanities and social sciences as well as for the audience interested in the problems of social and cultural development of modernity.



2017
432 pp.
165×235 mm
hardcover:
ISBN 978-5-7598-0333-1
ISBN 978-5-7598-1514-3
(Vol. II)



Max Weber

Economy and Society: An Outline of Interpretive Sociology. Vol. II. Communities

Translated from German

Compiler and Scientific editor: Leonid Ionin

This book, a first complete Russian translation, is the second volume of the four-volume edition of the seminal writings *Economy and Society* by Max Weber. Volume II demonstrates how the structures of rationality regulate communities operating on different stages of historical development. The book explores domestic community, or *oikos*, as well as ethnic and political entities including parties and states. Special mention should be made of an enormous chapter dedicated to religious communities. Basically, this chapter represents a succinct outline of Weber's sociology of religion.

The publication is designed for scholars in sociology, political sciences, history, economy, and other specialists of the broad spectre of humanities and social sciences as well as for the audience interested in the problems of social and cultural development of modernity.



2017
280 pp.
140×210 mm
hardcover:
ISBN 978-5-7598-1709-3
e-book:
ISBN 978-5-7598-1675-1



Boris Kagarlitsky

Between Class and Discourse. How Left Intellectuals Serve Capitalism

“Political Theory series”

In this book Boris Kagarlitsky studies political crisis of the international left showing how it is organically connected to the crisis of capitalism. Contrary to common belief, difficulties experienced by the capitalist system and dominant neoliberal ideology are not creating new opportunities for the left. Instead of moving forward in the context of this crisis the left is revealing its weaknesses and political limitations demonstrating to which extent it became itself part of the current system and its ideas are representing nothing more but a radical version of the very same dominant bourgeois ideology replacing the logic of class struggle by the concept of minority rights.

The left is in crisis everywhere from Latin America to Ukraine and from Western Europe to Russia. Only returning to the agenda of class may save the day for the left. However this will also work only if the left recognises that the class structure of capitalist society itself changed dramatically and needs to be reexamined.

The book is addressed to a broad audience interested in political studies, sociology and political economy.



2016
272 pp.
125×200 mm
hardcover:
ISBN 978-5-7598-1385-9



Boris Kapustin

Evil and Freedom. Reflections on Immanuel Kant's Religion within the Boundaries of Mere Reason

“Political Theory” series

The book explores the necessary relations between freedom and evil. Their neglect may not impede the construction of an abstract idea of freedom, but will preclude our comprehension of freedom as an always concrete practice of emancipation. Why is pure moral philosophy or normative ethics myopic toward this distinction between ‘freedom as an idea’ and ‘freedom as emancipation’? How to overcome this myopia and how does this overcoming affect the character of ethical thought through its historicization and politicization? Does the ethical thought thus transmogrified have to retain certain key concepts of the pure moral philosophy, beginning with the formal concept of duty, in order to become consistently and uncompromisingly historical and political? These questions are the centerpiece of this book. The inquiries related to them evolve in the context of a critical examination of the Kantian moral philosophy, which encompasses both its metaphysical canon and a daring attempt to revise it recorded in the later writings of Kant. His *Religion within the Boundaries of Mere Reason* is the most vivid example of this attempt.



BOOKS

Mathematics
Economics
Sociology
Political Science
Humanities

2017
240 pp.
125×200 mm
hardcover:
ISBN 978-5-7598-1713-0
e-book:
ISBN 978-5-7598-1664-5



Petr Moiseev

The Poetics of Detective Fiction

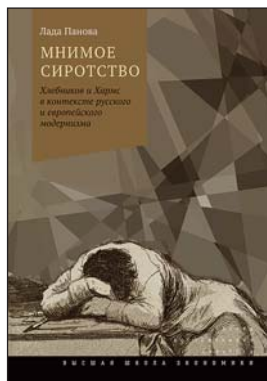
“Cultural Studies” series

The monograph examines the questions of the theory of the detective genre, some little-known chapters in its history, successful and not so successful examples of how film adaptations of detective stories compete with their literary source. The book shows how a detective story can be both a puzzle and a work of art. Some popular myths about detective fiction are dispelled, namely, that a detective story can be used as a “wrapping” for a “serious realistic novel”; that there exist “genre varieties” within detective fiction, etc. The book explores the question of affinity of detective fiction to different types of poetics, develops a hypothesis about the relationship between the detective fiction genre and a Christian mindset, shows at what price the detective novella has become the detective novel, and how the classics of this genre tried to turn the detective fiction inside out and why these attempts have not had significant consequences for the history of the genre.

The book is designed for everyone interested in the theory and history of the detective story.



2017
608 pp.
165×235 mm
hardcover:
ISBN 978-5-7598-1509-9
e-book:
ISBN 978-5-7598-1605-8



Lada Panova

An Imaginary Orphanhood: Velimir Khlebnikov and Daniil Kharms in the Context of Russian and European Modernism

An Imaginary Orphanhood takes a new and revisionist look at the Russian avant-garde. It examines the literary works, manifestoes and life-as-art practices of Velimir Khlebnikov, Daniil Kharms and other avant-garde authors, countering various critical myths about the avant-garde (including its own), especially the notion that the movement arose ex nihilo, totally rejecting all authority or precedent and “writing from a clean slate.” This monograph offers provocative readings of the most celebrated works by Khlebnikov and of Kharms’ much discussed play Paw. The demythologization of the “orphanhood” proclaimed by the first avant-gardists culminates in a discussion of Khlebnikov and Kharms’ programmatic gestures of rupture with tradition, such as the well-known call to throw Pushkin and the classics off the steamboat of modernity.

The book is designed for specialists in Russian modernism and Russian avant-garde, as well as a wide audience interested in Russian literature.



2017
472 pp.
165×235 mm
hardcover:
ISBN 978-5-7598-1543-3
e-book:
ISBN 978-5-7598-1610-2



Sergey Kavtaradze

The Anatomy of Architecture: Seven Books on Logic, Form and Meaning

Third edition

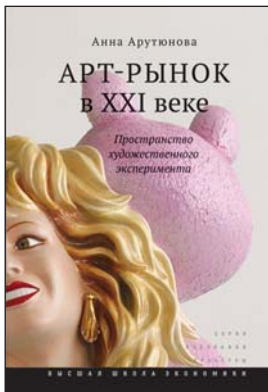
“Cultural Studies” series

The book by an art historian Sergey Kavtaradze aims at explaining to the reader as simply as possible what architecture is as an art. The author reveals how the mechanisms of perception of an architectural structure work and why one enjoys it aesthetically. By popularizing the history of European styles and the logic of their development the book teaches how to see and analyze on your own the plastic qualities of architectural form and countless layers of meanings the architect intended to convey.

The book is intended for a wide audience interested in architecture and the history of art.



2017
232 pp.
140×210 mm
hardcover:
ISBN 978-5-7598-1373-6
e-book:
ISBN 978-5-7598-1618-8



Anna Arutyunova

Art Market in the 21st Century: A Space of Artistic Experiment

Second edition

“Cultural Studies” series

The art market is one of those spheres of artistic life that provoke most debates both among those directly involved and those who watch from the sidelines. This book depicts the changes in the Western art-market since the 2000s, its structure, controversies, and the main theoretical approaches to its analysis. The book is not so much concerned with the art market as a mechanism of purchase and sale of art but focuses instead on it as a space where economy, philosophy, art and sociology meet. It is a phenomenon that allows us to discuss the value of art, to put in perspective the relationship between the world of art and the world of money, to understand why collectors need to buy artists' works and why artists need to invent alternative ways of interaction with the market.

The book is intended for a wide audience interested in the history of art and art market in the 20th and 21st centuries, as well as scholars specialising in cultural studies and art economy.



BOOKS

Mathematics
Economics
Sociology
Political Science
Humanities

2017
424 pp.
140×210 mm
hardcover:
ISBN 978-5-7598-1541-9
e-book:
ISBN 978-5-7598-1603-4



Alexander Pavlov

Tell Your Children: One Hundred and Eleven Essays on Cult Cinema

Second edition

“Cultural Studies” series

Many people use the word ‘cult’ in everyday language, and mostly when speaking about cinematography. But not always the concept is used in accordance with its true meaning. However, to speak about the correct meaning of ‘cult cinema’ is a complicated task and it is very hard to answer the question about what cult cinema definitely is. In this book the author attempts to understand what cult cinema is: when and how it originated, how it has been developing, what it was, what it has become and whether it has survived at all. And if it has survived, how should we speak about it today? The book consists of two parts. In the first part — which is a theoretical and methodological introduction — the author offers his view of how it is possible to reflect on cult cinema. In the second part the factual material is presented — one hundred and eleven essays on cult cinema given in chronological order so the reader could get an idea about the evolution of the phenomenon.

The book will be of interest to everyone who enjoys cinema.



2015
360 pp.
140×210 mm
hardcover:
ISBN 978-5-7598-1249-4



Alexander Pavlov

The Guilty Pleasure: Philosophical and Sociopolitical Interpretations of Mass Cinema

Second edition

“Cultural Studies” series

Until recently it was thought that intellectuals do not like and cannot and should not love popular culture. Those who love it for some reason no matter what, consider it a guilty pleasure. However, in the last 20 years intellectuals in the West began to conceptualize popular culture, discovering its philosophical depth, hidden or explicit propaganda. Noting that the pleasure of popular culture and its major form — cinema — is not shameful, the author, combining film studies with philosophical and sociopolitical analysis, shows how political philosophy can work with mass culture nowadays. Using the methodology of marxist philosophers Slavoj Zizek and Fredric Jameson, the author politically and philosophically reads contemporary American cinema and some cartoon series. Using specific examples he explores how specific ideologies work in Hollywood movies.

The book will be of interest for those who not only like to watch movies but also think about them.



BOOKS

Mathematics
Economics
Sociology
Political Science
Humanities

2016
304 pp.
125×200 mm
hardcover:
ISBN 978-5-7598-1366-8



Alsu Akmal'dinova, Oleg Lekmanov, Mikhail Sverdlov

“The Running Forward Is Exulting...”: Football in Russian and Soviet Poetry, 1910–1950

“Cultural Studies” series

The monograph belongs to the series of studies written by different authors shedding light on how Russian poetry of the 19–20th centuries was assimilating the new realia previously unfamiliar to the society of that time — telegraph, cinema, telephone, radio. The landmarks of the evolution of the subject of football in Russian poetry between 1910 and 1950 are traced for the first time by this monograph: the football motifs first adapting to the unfamiliar environment being practically smuggled into the poetry; then gaining more and more place on the pages of literary magazines and collections of poems; and, finally, accumulating the whole set of persistent semantic halos. The authors aim to show how the new poetic motifs were changing, reflecting the immediate demands of the modern times, either being deformed under or desperately resisting their pressure. The book has a double task, on the one hand, of collecting and classifying as many poetic lines about football written in the first half of the 20th century as possible, and, on the other hand, of analyzing the logic of the development of the subject of football in terms of historical poetics.

The book is intended for both professional researches and a wide audience of readers.



2016
304 pp.
140×210 mm
hardcover:
ISBN 978-5-7598-1365-1



Dmitry Novokshonov

Oration against Language

“Cultural Studies” series

The monograph treats of the origins and development of psycholinguistics in the USSR and the Russian Federation. The study of the provided material together with the original elaboration of the several exemplary psycholinguistic fragments placed in Supplementa will allow all the interested readers to master the professional argot of the Russian speaking psycholinguists. The book's advantage is a succinct summary of the new data concerning the history of Russian and Slavic languages and nations.

The book is intended for philologists and historians.



BOOKS

Mathematics
Economics
Sociology
Political Science
Humanities

2015
96 pp.
125×200 mm
hardcover:
ISBN 978-5-7598-1289-0



Irina Glushchenko

The Drummers and the Spies. The Marseillaise of Arkady Gaidar

“Cultural Studies” series

This book belongs to cultural studies by the subject but is more of an investigation by its genre. The reader is invited to verify the existence of parallel motives in three, apparently disparate, books: *The Drummer-Boy* by Arkady Gaidar (1938), *The Gift* by Vladimir Nabokov (1937), and *Master and Margarita* by Mikhail Bulgakov (1938). Revealing hidden similarities in the books written by a Red Army officer, an aristocrat in exile, and a former White Guard doctor allows capturing the Zeitgeist of the late 1930s. The author's approach is her method of almost arbitrary, noncausal parallelisms. The investigation extends beyond the literary scope: the author deals with previously unpublished archival records relating to the same, diabolic and mundane, historic background in which the enigmatic drummer boy's story was set, which was shared by the generation reading the book, and which determined the fate of Gaidar himself.

The book is intended for historians, scholars in cultural studies, philologists, and a wide audience interested in the Soviet past and its integration into world history.



2015
240 pp.
125×200 mm
hardcover:
ISBN 978-5-7598-1307-1



Irina Glushchenko

Public Catering. Anastas Mikoyan and Soviet Cuisine

Second edition

“Cultural Studies” series

The book by Irina Glushchenko, a translator, journalist and researcher of Soviet life, tells about the rise of Soviet cuisine and the role of Anastas Mikoyan in this process. It tries to reveal the correlation between the overall evolution of the Soviet system and its manifestations in people's households. The chapter “On healthy and delicious food”, where the Soviet era is considered from the aesthetic, ideological, historical, and cultural points of view, takes a special place in the book. The book contains unique archive materials which were previously unpublished and uncited, as well as photographs from the family archives of Anastas Mikoyan.

This book is intended for a wide audience interested in the Soviet past.



2016
128 pp.
125×200 mm
hardcover:
ISBN 978-5-7598-1352-1



Olga Edelman

Stalin, Koba, and Soso. Young Stalin in Historical Sources

“Cultural Studies” series

The first half of Joseph Jughashvili-Stalin’s life had been lived before the Revolution of 1917. This part of his biography is highly controversial. His political enemies claimed him to have been a secret police agent or a gangster. And his contributions to the revolutionary struggle had been highly exaggerated by the official sycophants. But it would be wrong to think that the details of Stalin’s life before the Revolution are mostly obscure. On the contrary, there are plenty of sources: memoirs of his enemies and brothers-in arms, the party and police documents. The problem, however, is that few of them are reliable and impartial. Stalin’s biography had immediately become the field of power games and political warfare. It would be a fascinating task for a researcher to try to find out why and how the sources distort the truth.

The book is intended for a wide audience of readers interested in history.



2016
224 pp.
125×200 mm
hardcover:
ISBN 978-5-7598-1288-3



Vadim Rudnev

The New Model of Reality

“Cultural Studies” series

This book is devoted to the construction of the new model of reality fundamentally based on the notion of narrative ontology according to which the concept of true and false does not play a pivotal role in human life.

Simple sentences in propositional logic have two meanings, true and false. But if there are propositional attitudes as ‘I say that...’, ‘I believe that...’ etc., than according to G. Frege’s rule the content of a propositional attitude lacks a truth value. Thus in a sentence ‘I say that it is raining’ only ‘I say...’ has a truth value.

The first law of narrative ontology is as follows: we can only be sure about the fact that we say something. The second law of narrative ontology is as follows: it is not important whether any event took place or not, but whether this event is interesting for us. Reality sends us messages. We must read them. If we read them correctly, we will be able to understand the meaning of life.



BOOKS

Mathematics
Economics
Sociology
Political Science
Humanities

2016
344 pp.
140×210 mm
hardcover:
ISBN 978-5-7598-1333-0



Igor Chubarov

The Collective Sensibility. Theories and Practices of the Left Avant-Garde

Second edition

“Cultural Studies” series

This book is an anthropological analysis of the phenomenon of the Russian left avant-garde, represented, first of all, in works of constructivists, productivists and factographers, which gathered in the 1920s around the reviews *LEF* and *Novy Lef*, and such institutes as INHUK, VHUTEMAS and GAKhN. The book argues that the left avant-garde is a self-reflective social and anthropological practice, which loses nothing of its artistic qualities, because of conscious attempt of its protagonists to solve political and everyday problems of the people, which got a possibility of social liberation after 1917. The book addresses to such different figures as Andrey Belyi and Andrey Platonov, Nikolay Evreinov and Dziga Vertov, Gustav Spet, Boris Arvatov, etc. These different authors are united by the discovery of a specific layer of sensibility and of an alternative structure of the subconscious in their works, which are described in terms of a provocative concept of ‘new sensibility’. Collectivity means here not an exterior social organization, but an immanent order of images from artworks.



2015
240 pp.
125×200 mm
hardcover:
ISBN 978-5-7598-1250-0



Kirill Kobrin

Modernité in Selected Cases

“Cultural Studies” series

Modernité in Selected Cases is dealing with a few subjects but there is only one main topic in the book. This topic is *modernité*, ‘modernity’, Modern times, a historical period which transformed the world more seriously and deeply than any other changes from the early years of Christianity. In the Russian common language ‘modern’ cannot be differed from ‘contemporary’; in this context ‘modern’ opposes ‘past’ and ‘history’. But in English and French the terms ‘modern’ and ‘modernity’ have their own chronological limits and their own content. That is why this book focuses on *modernité* — *modernité* as the term introduced by Charles Baudelaire and as the historical period of industrial revolutions, market economy, mass production, mass society and mass ideologies. Kirill Kobrin tries to investigate the types and structure of historical consciousness of some of those who either participated in the making of *modernité* or opposed it.

This book is written for the readers who have a taste for historical deliberations.



2015
440 pp.
165×235 mm
hardcover:
ISBN 978-5-7598-1105-3

Inna Lisovich

The Scalpel of Reason and the Wings of Imagination: Scientific Discourse in English Culture in the Early Modern Era

“Cultural Studies” series



The book looks at the history of science and its cultural contexts from the second half of the 16th to the beginning of the 18th century. The research is centred around several interrelated phenomena: scientific method, demonstrable theories, simplicity of language, open scientific communities and the citizens' response to experiment demonstrations, public lectures and printed research. Thanks to scientific texts and experiments being easy to understand, such faculties of the soul as vision, imagination and memory were then reinterpreted. They became the basement for a new knowledge and inspired trust in experience and new forms of transmitting and storing information. A change was produced in the status of science and scientists, scientific and educational institutions as well as scientific practices. This prompted mutual influence of liberal arts in terms of language, concepts and ideas. Poetic reflection on the new picture of the world was born, together with the desire to incorporate this new knowledge into one's live experience.



2017
464 pp.
140×210 mm
hardcover:
ISBN 978-5-7598-1593-8
e-book:
ISBN 978-5-7598-1655-3

Russian Entertainment Culture in the Silver Age (1908–1918)

Compilers and editors: Nora Buhks, Elena Penskaya
Executive editor: Efim Kourganov



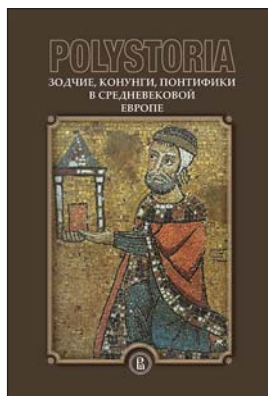
For the first time in the history of literature, this volume combines research works on the numerous spheres of Russian entertainment culture in the Silver Age such as literature, theater, cinema, journalism, dance and the new way of life. Thus, it includes forgotten and unpublished dramatic miniatures from the artistic cabaret repertoire. This collective monography consists of articles by twenty international contributors including the best world-famous scholars of this period. Specialists in history of the Silver Age culture, students, as well as the broad audience will be greatly interested in this scientific publication.



BOOKS

Mathematics
Economics
Sociology
Political Science
Humanities

2017
352 pp.
140×210 mm
hardcover:
ISBN 978-5-7598-1540-2
e-book:
ISBN 978-5-7598-1649-2



Polystoria: Architects, Konungs, Pontiffs in Medieval Europe

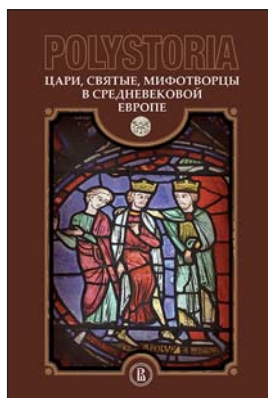
Executive editors: Mikhail Boytsov, Oleg Voskoboynikov

This research collaboration emerged as a result of studies conducted by the Medieval Studies Laboratory at HSE focusing on the problems of history of Medieval Europe. The book explores several aspects of cultural, political and religious interplay on a wide geographical horizon, from Byzantium, Caucasus and Rus to Scandinavia and the latin Christendom, from the early Middle Ages to the early Modern Time. Insufficiently studied but still historically important cases and situations, such as the visit of the Pope to Constantinople in 711, or particular objects, e.g. konung Sverrir's standard, are studied in great detail along with some crucial and long-discussed historiographical hyperthemes, like the genesis of Rus, the Christian architecture in Caucasus, the background of gothic naturalism or the anti-Judean polemics. The volume concludes with the first complete and commented Russian translation of *De miseria humanae conditionis*, written around 1195 by the cardinal Lotario de' Segni, the treatise to be one of the milestones in the history of Western religious thought and reflection on the nature of man.

The book is intended for historians, philologists, art historians, specialists in religious and cultural studies and political analysts.



2016
312 pp.
140×210 mm
hardcover:
ISBN 978-5-7598-1320-0



Polystoria: Tsars, Saints, and Myth-Makers in Medieval Europe

Executive editors: Mikhail Boytsov, Oleg Voskoboynikov

This research collaboration emerged as a result of studies conducted by the Medieval Studies Laboratory at HSE focusing on the problems of history of Medieval Europe, including both its Latin and Orthodox parts and different forms of their interactions. The book explores a wide scope of questions that were either never posed or researched insufficiently, ranging from the specific factors of the historical anthroponomics in Kievan Rus and Scandinavia to the attempts of Western Slavs and the Tsardom of Muscovy to create the "proper" picture of the past. In addition, the book marks the main milestones of the history of Kingdom of Abkhazia, traces the complex journey of the famous *Gertrude's prayer book*, discovers the unknown aspects of scholastics of 12th and 13th centuries, and reveals the unexpected features of the Orthodox religiousness at the boundary between the Middle Ages and the early Modern Period.

The book is intended for specialists in history, literary criticism, religion, and political science.



2017
352 pp.
165×235 mm
hardcover:
ISBN 978-5-7598-1551-8
e-book:
ISBN 978-5-7598-1625-6



The Garden of Academic Delights

Executive editors: Elena Vishlenkova, Alexander Dmitriev, Natalia Samutina

The collection is a festschrift on the occasion of Prof. Irina M. Savelieva's anniversary celebration. In 2002, Prof. Savelieva has founded, together with Andrey V. Poletayev, and led ever since the Poletayev Institute for Theoretical and Historical Studies in the Humanities. She is also a tenured professor at the National Research University Higher School of Economics. The book's structure reflects a variety of the research interests of the Institute's academic staff. It comprises works on the history of ideas and science, articles on the representation and politics of the past, and studies of the communication practices in various media and urban environment.

The book addresses both professional researchers and those interested in the contemporary trends in the humanities.



2017
304 pp.
140×210 mm
hardcover:
ISBN 978-5-7598-1587-7
e-book:
ISBN 978-5-7598-1648-5



Biographies of University Archives

Scientific editors: Elena Vishlenkova, Kira Ilina, Vadim Parsamov

The book presents researches dedicated to university archives as a cultural phenomenon. The authors are well-known Russian, Bulgarian, Italian, Polish and French scholars, specialists in history and sociology of universities. As a researching collective they create vivid and engaging narratives about destinies of university archives from the Middle Age to nowadays. Although their research methods vary, the authors focus on exploring archives not as a passive repository of documents but as a complex mechanism generating its own meanings and revealing new aspects in studies of university culture.

The book is designed for scholars in history and theory of university education as well as for those interested in the problems of memory and intellectual culture.



BOOKS

Mathematics
Economics
Sociology
Political Science
Humanities

2017
216 pp.
145×205 mm
paperback:
ISBN 978-5-7598-1533-4
e-book:
ISBN 978-5-7598-1651-5



Anna Kimerling

Accomplish and Dissemble: Political Campaigns of the Late Stalin Era

In the monograph two kinds of political campaigns, namely the repressive ideological ones, such as campaigns against the artistic intelligentsia and cosmopolitanism, the KR case, the Doctors' Plot case, and the mobilization ones, such as electoral campaigns at the Union, union republic and local levels, have been analyzed. The book explores the methods of studying campaigns and the historiography of the Stalin era. The social and economic situation in Molotovskaya oblast as well as the everyday life of the inhabitants of the Prikamye area in the post-war years are reconstructed in the monograph. A case study of Perm exemplifies the reconstruction of the mass political campaigns in 1946–1953 which were instrumental in implementing Stalin's policies, governmental activities and mass response. The mechanisms and structure of Stalin's political campaigns, including participants, victims, set of norms, procedures, conflicts, and functions, are identified and described. The author demonstrates the regional specific aspects of political campaigns as exemplified by the materials of six local and central archives.

The book is designed for lecturers and students of humanitarian studies as well as for a wide audience of those interested in the history of the Stalin era.



2017
216 pp.
145×205 mm
paperback:
ISBN 978-5-7598-1393-4
e-book:
ISBN 978-5-7598-1629-4



Alexander Lifshits

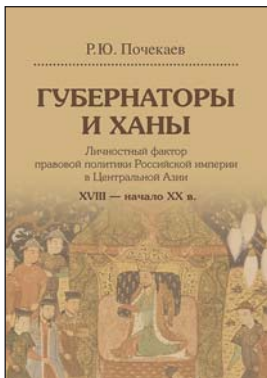
The Life of St. Irodion of the lake Ilo (Irodion Iloezersky): Hagiography of Belozersky district, 16th–17th centuries

The book is dedicated to Venerable Irodion Iloezersky, a nowadays nearly forgotten saint, who lived in Belozerye in the first half of the 16th century. It dwells on his life and destiny, the story of his veneration by the local people in the 17th–19th centuries, the story of composing his Life and its further existence as well as the story of the hermitage that has been founded by the saint's worshippers in the place where he had accomplished his great deeds. The book comprises the texts of all the Life's versions together with "Obysk o chudesakh" ("Investigation into the Miracles"), the unique text composed on the eve of Ven. Irodion's canonization in the mid-17th century, and provides a thorough historical and philological commentary.

The book is designed for historians, philologists, and a wide audience interested in the history and culture of Russia.



2017
384 pp.
145×205 mm
paperback:
ISBN 978-5-7598-1390-3
e-book:
ISBN 978-5-7598-1620-1



Roman Pochekayev

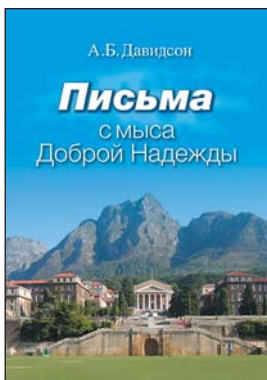
Governors and Khans. Personal Factors in Russian Lawmaking in Central Asia: from the 18th to the early 20th century

The book studies the influence of personal factors on Russian legislative politics in Central Asia from 18th to early 20th century. The leaders of Russian imperial regional administration as well as the representatives of national elites in Kazakhstan and Central Asia usually played the key role in regional political and legislative development, and their personal likes and dislikes, together with the extent of one's closeness to the imperial court, could determine the politics of a wide range of regions of both the Russian empire and neighbouring states. Personality traits of a representative of either the imperial administration or a national elite could affect to what extent the regional politics corresponded or not to the imperial political and legislative ideology in regard to the region in question. The book examines how Russian imminent statesmen as well as Kazakh leaders and Central Asian monarchs influenced the imperial legislative politics in Central Asia.

The book is designed for historians of Russian state and law, orientalists, specialists in political science and political anthropology, as well as students in these fields of study.



2017
352 pp.
145×205 mm
hardcover:
ISBN 978-5-7598-1204-3
e-book:
ISBN 978-5-7598-1627-0



Apollon Davidson

Letters from the Cape of Good Hope

The Cape of Good Hope used to be called "The Tavern of the Seas", a waypoint on the route followed by ships from Europe to the Far East. For Russian ships it was a route from St. Petersburg to Vladivostok and Russian America. Why would South Africa attract us nowadays? Why is it important to know what is going on in this far-off land? The author lived there for several years in the 1990s. At that time South Africa was going through a turning point in its history, and he tried to understand the meaning of this country's experience for the rest of the world.

The book is intended for historians, political scientists, specialists in cultural studies, graduate and undergraduate students as well as those interested in the history of South Africa.



BOOKS

Mathematics
Economics
Sociology
Political Science
Humanities

2017
272 pp.
145×205 mm
paperback:
ISBN 978-5-7598-1558-7
e-book:
ISBN 978-5-7598-1631-7



Georgy Savenko, Aleksandr Yalbulganov

Land Parcels: Formation, Surveying, and Land Lawsuits (from the mid-18th to the early 21st century)

This book, for the first time in Russian research tradition, explores the issues of land formation and surveying in the context of land lawsuits from mid-18th century till present day. The authors extensively use the combination of historical and juridical methods of research based on the works of surveying engineers and lawyers in the period of Russian empire. The book demonstrates that land lawsuits can be separated, within the modern law, as a stand-alone group of the ways of defending the land rights.

The book is designed for lawyers, judges, and cadastral engineers, as well as for undergraduate students specializing in land matters.



2017
208 pp.
125×200 mm
hardcover:
ISBN 978-5-7598-1588-4
e-book:
ISBN 978-5-7598-1676-8



Natalia Antonova, Olga Patosha

Brand Perception and Strategies of Consumer Behavior

The monograph presents the studies which have been conducted by the authors over several years in the domain of the psychology of consumer behavior. The studies analyze the factors of consumer loyalty and brand loyalty as well as the specifics of Russian consumers' perception of Russian and foreign brands. The book provides the Russian version of a questionnaire designed for studying the strategies of consumer behavior, emphasizes the main strategies of Russian consumer behavior, and describes specific features of Russian consumer behavior in comparison with foreign consumers. The special aspects of brand perception in people with various strategies of consumer behavior are also described in the monograph.

The monograph is designed for graduate and undergraduate students as well as scholars in economic psychology, psychology of consumer behavior, and psychology of marketing communications.



BOOKS

Mathematics
Economics
Sociology
Political Science
Humanities

2016
352 pp.
145×205 mm
hardcover:
ISBN 978-5-7598-1394-1



Igor Orlov, Alexey Popov

Through the Iron Curtain. Russo Turisto: Soviet Outbound Tourism, 1955–1991

In this monograph, the institutional and procedural components, the volume and geography, and the specific forms of Soviet outbound (foreign) tourism in 1955–1991 are reconstructed on the basis of archive documents, published sources, Soviet, post-Soviet and foreign historiography. A neo-institutional approach allows the authors to show the dependence of both these parameters and the shadow practices of Soviet tourists abroad upon the essential principles which were the basis for the activities of tourism institutions responsible for organizing foreign tours for the Soviet citizens, as well as to discuss the ideological component of these tours in the context of the Cold War.

The book is intended for specialists in the field of the history of tourism and international relations, students, postgraduates, and those interested in Soviet history.



2015
336 pp.
145×205 mm
paperback:
ISBN 978-5-7598-1228-9



Igor Orlov

Communal Country: the Emergence of the Soviet Housing and Communal Services (1917–1941)

The book reconstructs the process of emergence and development of the Soviet housing and communal services (HCS) in the period between two world wars. For the first time on the basis of archive documents, periodicals, personal diaries, memoirs, letters to the power agencies, photographic documents the author shows how the idea of the communal cohabitation was realized in practice. The emergence of the HCS as a nationwide system is revealed in the context of actualization of several social development models such as military communism, New Economic Policy, and Stalin's modernization. The book carries on the latest historiographical tradition with its characteristic interest in everyday subjects and practices of ordinary people. The history of the Soviet HCS is presented both as a set of institutes and the relationships between these institutes and different layers of urban population.

The book is intended for a wide audience of humanitarian researchers as well as everyone interested in the Soviet history.



BOOKS

Mathematics
Economics
Sociology
Political Science
Humanities

2016
264 pp.
145×205 mm
paperback:
ISBN 978-5-7598-1296-8



Svetlana Shomova

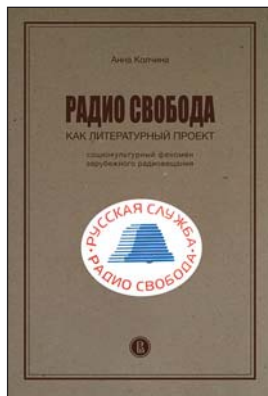
From Mysteries to Street Art: Essays on Cultural Archetypes in Political Communication

The world of modern politics and relations of power not only is serious and laden with responsibility but also full of mysterious and contradictory meanings, multi-faceted cultural associations as well as deep symbolism that has to do with games and archetypal plots. This is especially true when it comes to information and communication technologies, election campaigns and media strategies used to influence the audience. This book offers a new perspective of political communication, viewing it through the prism of eternal cultural categories, which is still quite unusual for Russian science. The author takes the reader on a journey into the space of archetypes and images that permeate various forms of contemporary political communication and set in motion the hidden workings of the human mind and behaviour.

The archetypal plot, the archetypal metaphor, the archetypal prohibition, the archetypal mystery and the archetypal gift — these are only a few of the complex phenomena dealt with on these pages. The book is intended for everyone interested in current politics, creation of a political image or the secrets of mastering communication.



2016
296 pp.
145×205 mm
paperback:
ISBN 978-5-7598-1335-4



Anna Kolchina

Radio Svoboda as a Literary Project: Sociocultural Phenomenon of International Broadcasting

Second edition

In this monograph, Radio Svoboda is for the first time explored in the framework of the literary legacy of the Russian community abroad. The book is built upon unique literary texts of historically valuable radio programs reconstructed by the author on the basis of the archive recordings. Some of them have never been published before. The present research attempts for the first time to analyze the programs featuring émigré writers from different broadcasting periods as well as systematize the archive recordings according to their genres and subjects. Special attention is given to the latest broadcasting period in the history of Radio Svoboda, its adaptation to the new multimedia context, and transformation of its editorial policy.

The book is intended for undergraduate students and scholars studying the history of Russian community abroad and international broadcasting in Russian language, as well as journalists, literary critics and everyone interested in Russian culture.



2016
456 pp.
145×205 mm
hardcover:
ISBN 978-5-7598-1148-0



Two Centuries in Twenty Words

Executive editors: Nina Dobrushina, Mikhail Daniel

The book tells us about the changes that occurred to twenty Russian words over two centuries, starting from the early 19th century (and sometimes, from mid-18th century) when the word 'svalka' was not a dump, 'mama' was not a mother, and 'tyotya' did not exist at all. The reader will find out whom A.I. Gertsen identified as 'klassnye vory', when 'svoloch' became a swear word, and when the adverb 'poka' turned into a formula of farewell. The changes in the word meanings are presented as a chronological scale where the first appearance of a new meaning is defined with the accuracy of a decade.

Lively and clearly written, the book is intended not only for literary scholars but also for the wide audience interested in the history of language.



2015
504 pp.
145×205 mm
hardcover:
ISBN 978-5-7598-1130-5



The Origins: Quality Shifts in Economic Reality and Economic Science

Editor-in-Chief: Vladimir Avtonomov
Deputy Editor-in-Chief: Oleg Ananyin
Secretary-in-Chief: Denis Melnik

The 8th issue of the periodic almanach *The Origins* ("Istoki") carries on the serial publication undertaken by the HSE Publishing House. The main subject of the issue is the theoretical reflection upon changes and quality shifts in economic reality.

The opening articles in the issue present the problems of the social construction of economic reality and the new aspects in the history of the two crucial in the development of economic analysis theoretical revolutions, namely the marginalistic and the formalistic ones. The articles by the Russian authors in the issue explore the problems of the spatial and temporal coordinates in the representation of economic reality. The works of the eminent American economists demonstrate the difference between Keynesian and monetarist approaches to the problems of the monetary policy explained by the example of the US economics in the second half of the 20th century. Gregory Clark in his article explores the quality shifts in economic reality in the framework of the researches on the history of economics. The closing articles in the issue are dedicated to the history of the Latin American structuralism.



BOOKS

Mathematics
Economics
Sociology
Political Science
Humanities

2015
544 pp.
165×235 mm
hardcover:
ISBN 978-5-7598-1064-3



The Many Faces of Sophistry: Illegitimate Argumentation in European Intellectual Culture of Late Middle Ages and Early Modern Times

Executive editor: Pavel Sokolov

The monograph comprises studies dedicated to the analysis of illegitimate argumentation in different fields of Western intellectual culture of the Middle Ages and early Modern Times including logic, law, biblical hermeneutics, and nature sciences. The monograph presents the synthesis of two main approaches to exploring the argumentative structure of the pre-modern scientific text, namely analytical (rational reconstruction) and historical methods.

The authors focus on the theoretical problem of demarcation between sophistry and argumentation; the methods of analytic reconstruction of scholastic “obligations” (or disputations *de obligationibus*); empirical argumentation and its status within philosophical knowledge; argumentative collisions rising in the process of development of the modern scientific model; the concept of the “political sophistry” in the late-medieval logical and theological writings; the idea of manipulation in Renaissance political literature; the specifics of argumentation and definition of the criteria of certainty in the “zones of indiscernibility” between scientific and applied (military science) and “parascientific” (astrology) knowledge.



2015
656 pp.
165×235 mm
hardcover:
ISBN 978-5-7598-1209-8



Human Sciences: The History of Disciplines

Compilers and Scientific editors: Alexander Dmitriev, Irina Savelieva

The collective monograph is dedicated to the analysis of the problem of disciplinarity which in the 21st century once again becomes the focus of researchers' attention. The monograph sheds a new light on the question of tradition and continuity in humanitarian and social sciences, distribution of fundamental and applied approaches in these fields of knowledge, and exchange of ideas and conceptual models between academic communities. The authors of the study, including researchers from Russia, France, the USA, Sweden and other countries, give full consideration to the problems of history and sociology of social and humanitarian sciences. They explore the inadequately studied issues of academic hierarchy, mechanisms of repression of 'minoritarian' trends, as well as the problems of both explicit and shadow practices of strengthening of the priority given to some disciplines and schools.

The book is intended for a wide audience of researchers including historians, philosophers, sociologists, cultural scientists, specialists in science studies, science and ideas history, as well as lecturers and students of the humanities.



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Economy and Society: An Outline of Interpretive Sociology
Vol. IV. Domination
Translated from German
Compiler and Scientific editor: Leonid Ionin

JOURNALS

Issued quarterly
since 2004
ISSN 1814-9545 (Print)
ISSN 2412-4354 (Online)



Educational Studies Moscow

Scientific and educational journal
Editor-in-Chief: Yaroslav Kuzminov



Covers theoretical and applied problems of education in Russia. Features articles of leading Russian and foreign scientists and experts. Each issue contains discussions, criticism, reviews of publications and legislative acts in the sphere of education.

Regular sections:

- Education policy
- Economics of education
- Modernization of education contents
- Sociology and statistics of education
- Education management
- Foreign studies
- Discussions and round tables
- Reviews of publications and the latest arrivals at book-stands

Issued quarterly
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ISSN 1813-8691 (Print)
ISSN 1813-8705 (Online)



Higher School of Economics Economic Journal

Scientific and informational journal
Editor-in-Chief: Evgeny Gavrilenko



Topics include:

- Economic theory
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- Teaching modern economics in educational institutions
- Methodological problems
- World economy
- Perceptions of leading foreign economists of the problems of Russian economy
- Discourse materials
- Official statistic data on a wide range of issues
- Materials on pressing issues of development of Russian economy

Issued monthly
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ISSN 1813-8683 (Print)



Russian Economy: Forecasts and Trends

Reference and analytical journal

Editor-in-Chief: Elena Ivanova

The Journal makes extensive use of information provided by the Federal Agency of State Statistics, Ministry of Finance, Central Bank of Russia and leading Russian information agencies. The analytic material is richly illustrated with tables, graphs and diagrams.

Regular sections:

- Estimations of economic activity roundup
- Industry
- Investment processes
- Agricultural and food sphere
- State finances
- Monetary policy
- Financial markets
- Foreign trade
- Social sphere
- Short-term statistical forecast



Issued quarterly
since 2007
ISSN 1999-5431 (Print)
ISSN 2409-5095 (Online)



Public Administration Issues

Scientific and educational journal

Editor-in-Chief: Lev Jakobson

The Journal takes upon the task of collecting, analyzing and providing evaluation of data, as well as publishing complex information about researches in the area of theoretic and practical problems of public administration. The authors rank among the leading Russian and international experts. Each issue contains theoretical articles, analysis of practical experience (both Russian and international), the data of monitoring conducted reforms, discussions of current problems, reviews of publications and legislation in the sphere of public administration.



JOURNALS

Issued quarterly
since 2006
ISSN 1996-7845 (Print)
ISSN 2542-2081 (Online)



International Organisations Research Journal

Scientific and informational journal

Editor-in-Chief: Marina Larionova



Contains complex information about the activities of international institutions (European Commission, G-8, Organisation for Economic Co-operation and Development, World Bank, UN and UNESCO) in the sphere of education, science and new economics with the aim of widening the the scope of information and raising the quality and effectiveness of participation of Russian students, professors, lecturers and experts in international co-operation.

Issued quarterly
since 2008
ISSN 2072-8166 (Print)
ISSN 2541-9234 (Online)



Law.

Journal of the Higher School of Economics

Scientific and analytical journal

Editor-in-Chief: Irina Bogdanovskaya



The Journal publishes materials on the hottest issues of legal science, the state of Russian justice, as well as the general tendencies of law evolvement in contemporary world. The Journal stimulates discussions, promotes the reform of legal education. The authors are among the leading Russian legal scholars and practitioners, as well as foreign jurists. The Journal is addressed to legal scholars and practitioners, students and postgraduates of law schools.

Topics include:

- Legal thought: historical and modern
- Russian law: current condition, prospects, comments
- Law in the modern world
- Reform of legal education
- Discussion club
- Statistics of law

Issued quarterly
since 2007
ISSN 1995-459X (Print)
ISSN 2500-2597 (Online)



Foresight and STI Governance

Informational and analytical journal

Published by the HSE Institute for Statistical Studies
and Economics of Knowledge

Editor-in-Chief: Leonid Gokhberg

The Journal is dedicated to theoretic and applied questions of strategic forecast, scientific and innovation policy. The authors are among the leading Russian and international experts. Each issue contains theoretic articles, analysis of practical experience (both Russian and international), reviews of conferences and seminars.

Topics include:

- Foresight methodology
- Results of Foresight studies conducted in Russia and abroad
- Long-term priorities of social, economic, scientific and technological progress
- Tendencies and development indicators of scientific development and innovation
- Scientific and technological innovation policy
- Strategic programs of innovation development on national, regional, industrial and corporate level



Issued quarterly
since 2004
ISSN 1813-8918 (Print)
ISSN 2541-9226 (Online)



Psychology. Journal of the Higher School of Economics

Editor-in-Chief: Vadim Petrovsky

The Journal contains concepts, researches and methodical guides of leading Russian and foreign schools of psychology, articles by leading Russian scientists and exclusive articles by foreign psychologists in Russian. Each issue contains a collection of articles dedicated to certain psychological problems.

Regular sections:

- Philosophical and methodological problems of psychology
- Theoretical and experimental psychology
- Psychological practice
- Methodical guides
- Reviews and critique
- Scientific life



JOURNALS

Issued quarterly
since 2015
ISSN 2500-1604 (Print)
ISSN 2542-0003 (Online)



Urban Studies and Practices

Scientific and informational journal

Published by HSE Graduate School of Urbanism

Editor-in-Chief: Alexey Novikov

The Journal aims to advance the theory and practice of how cities, urban areas, and communities function and develop. The purpose of the Journal is to create a common language among various professionals dealing with urban issues in the current fluid and highly unpredictable environment.

Its goal is also to promote the urbanist profession in both the national and international academic communities.

Topics include:

- Researches in the field of urban economy, urban sociology, urban transportation, anthropology, urban geography, etc.
- New concepts of city development and city management
- Analysis of influences of different urban phenomena, factors and agents to each other
- Analysis of different projects of urban planning
- Urban studies
- Legal regulation

